

Advertising Rates for the ASQ Reliability Division

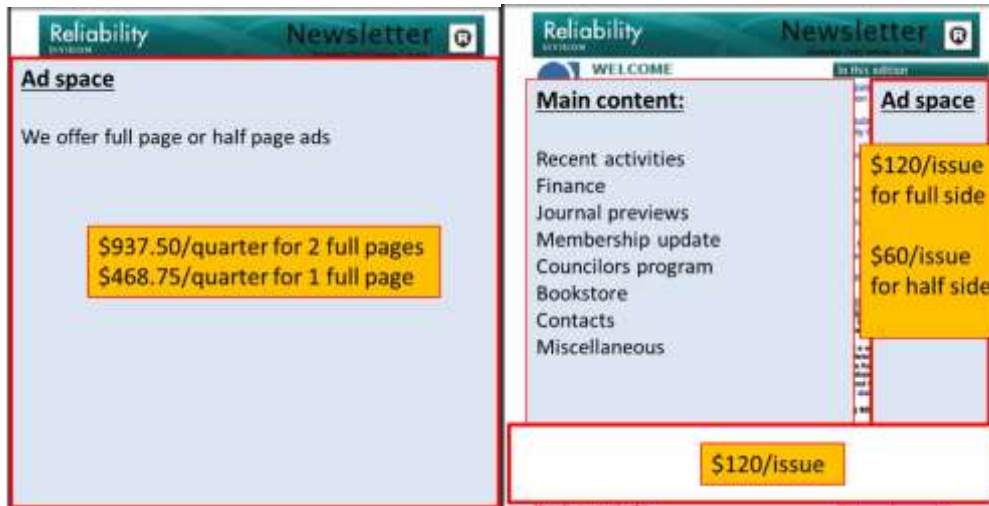
The ASQ Reliability Division is the largest volunteer organization focused on providing reliability training and education and advancing reliability engineering globally. Our audience includes reliability and maintainability engineers, risk analysts, management and students from across the globe. By advertising with us you reach:

- Over 2,800 society members and several corporate members
- Over 10,975 subscribers to our monthly email communication, with an average open and click rate of 21 % and 13 % respectively
- > 1000 unique monthly visitors, > 5,000 monthly page views from all over the globe (www.asqrd.org)

Please contact Jim Breneman (weibullman@gmail.com) for more information on our advertising options.

Option 1 (\$60 – \$938):

Quarterly Newsletter Ad (posted to www.asqrd.org for public access)



Option 2 (\$120 monthly*** limited space):

Advertising in monthly webinar program and logo on www.asqrd.org

Option 3 (\$220 monthly*** limited space):

All of option 2 and logo placed directly in monthly email communication



UPCOMING WEBINARS

MY DATA IS NOT COMPLETE ENOUGH FOR A WEIBULL PLOT, WHAT CAN I DO NOW?

English Webinar on 8 December at 0900 Pacific Time
Presented by Jim Breneman

My data is n't complete enough for a Weibull plot, what can I do now?... "Reliability Growth Modeling" to the rescue OK, so you know how to predict the future number of failures when you have a Weibull plot, but suppose you don't know the individual failure times! What now? This webinar looks at answering this question by showing how to use the tool known as "reliability Growth Modeling" to model data where all you know are the daily or weekly or monthly failures vers us the fleet times over the same time frame. Using that "dirty" (not very specific) failure data you can learn (almost) as much about the failure process and how many future failures you will have.

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